Guide to Safer Streets Near Schools: Sample Outreach Letter

A Plan for Safer Streets Near Our School

Dear Parents,

Many of us walked to school when we were kids, but not as many families are walking to school today.[[1]](#footnote-1)

Walking and biking have been shown to be great for children’s health and can even help them do better in school.[[2]](#footnote-2) One reason fewer kids are walking and biking to school is because families are worried about traffic danger.

We are a group of parents at your school who are working together to make our neighbourhood streets safer for all road users, especially our children.

*A Guide to Safer Streets Near Schools* explains how City of Toronto policies can be used to make streets safer by:

* slowing the **speed of vehicles**, and
* making it safer for kids to **cross the street**



We have created a vision for safer streets that we want to share with you. Next, we will be using the guide to try to make our vision a reality.

Do you want to help create safer streets around our school? **We could use your help.**

**Our Plan for Safer Streets**

Our vision

Solutions we’re considering

Who’s already involved

How you can help

**Contact Information**

Name:

Email:

Telephone:

1. ParticipAction. (2015) The 2015 ParticipACTION report card on physical activity for children and youth. Retrieved from: [http://www.participaction.com](http://www.participaction.com/) [↑](#footnote-ref-1)
2. Martinez-Gomez, D., Ruiz, J. R., Gomez-Martinez, S., Chillón, P., Rey-López, J. P., Díaz, L. E., ... & Marcos, A. (2011). Active commuting to school and cognitive performance in adolescents: the AVENA study. Archives of pediatrics & adolescent medicine, 165(4), 300-305. [↑](#footnote-ref-2)